

MN Statehood Task 3

Creating a Recruitment Poster, Brochure or Guidebook

Imagine that you are a recruiter living in the Minnesota Territory in the mid 1800s. Think of the positive things about Minnesota you would advertise. **Your task is to create a poster, brochure, or guidebook that will attract an immigrant of the 1850s to Minnesota.**

To complete this assignment, you need to:

1. **Determine the content** you will include in your work
 - a. Review pages 141-145 in *Northern Lights*
 - b. Look for actual historical details and facts, including reasons given by recruiters and immigrants for moving to Minnesota
 - c. Make notes on the content your work is going to include
1. **Create a rough draft** of your poster, brochure or guidebook
 - a. Include images to make your recruiting tool more appealing to prospective immigrants
 - b. Make sure your work looks as authentic as possible.
 - c. Must include information about **three** of the following features of MN that were attractive to immigrants
 - i. the land in MN (farming and minerals)
 - ii. water resources
 - iii. climate/weather
 - iv. health benefits
2. **Make your final draft** of your poster, brochure or guidebook
 - a. Pay attention to spelling, grammar and punctuation
 - b. Make sure your work is neat and professional looking\
3. **This is due by the end of class on Thursday, 2/17, and late work will not be accepted**

Needs Work

- Are **not** organized; ideas are not presented clearly
- Contain **few** details; throughout your work there is not much information
- Spelling, grammar and punctuation is a mess
- Images **do not** support the text/are missing; there is no clear connection between words and images
- Images are hard to interpret
- Final piece reflects a little thought, time and effort

Satisfactory

- Are **well** organized; ideas are presented clearly
- Contain **adequate** details: some areas of your work have a lot of information while others don't
- Spelling, grammar and punctuation is pretty clean
- Images support the text; there is a connection between words and images
- Images are neat and easy to interpret
- Final piece reflects some thought, time and effort

Outstanding

- Are **very** well organized; ideas are presented very clearly
- Contain **substantial** details; throughout your work you really have a lot of information
- Spelling, grammar and punctuation is very clean
- Images **totally** support the text; there is a very clear connection between words and images
- Images are **very** neat and easy to interpret
- Final piece reflects a lot of thought, time and effort