

# Weebly Ads

Most websites contain ads; that is the primary way they make money! Companies such as Coke and Nike pay a lot of money to place ads in magazines, newspapers and websites, and they pay people a lot of money to create ads that will "sell" their products.

Use the following checklist and rubric to help you successfully finish your ads:

- You need to create 2 ads by Friday, 1/18/19 (end of Q2)\_\_\_\_\_
- **No more** than 2 ads per page\_\_\_\_\_
- Ads **must** relate to the pages they are posted on\_\_\_\_\_
- Ads should include price and where your product can be purchased\_\_\_\_\_
- Use the rubric when creating your ads\_\_\_\_\_
- Here is an ad created a couple years ago; I wonder how she made that???

Does Your Baking Ever  
End Up Smelling Funky???

**Then Get The Brand New 'Flour Deodorant',  
designed to un-stink-ify your baking and  
give it a fresh flour smell! You can use it  
Only 29.99\$ too!**

Before:

Uh! That smells terrible!

"A delicious smell, for a delicious baked good!"

After:

## Weebly Ads Rubric

	<b>Needs Work</b>	<b>Satisfactory</b>	<b>Outstanding</b>
<b>Mechanics (5 pts)</b>	<ul style="list-style-type: none"> <li>● 7 or more errors in spelling, grammar and/or punctuation</li> </ul>	<ul style="list-style-type: none"> <li>● 4-5 errors in spelling, grammar and/or punctuation</li> </ul>	<ul style="list-style-type: none"> <li>● 2 or fewer errors in spelling, grammar and/or punctuation</li> </ul>
<b>Content (10 pts)</b>	<ul style="list-style-type: none"> <li>● Ad message is unclear/vague</li> <li>● Ad placement and size reflect little/no thought</li> <li>● Ad does not relate to the page where it is placed</li> </ul>	<ul style="list-style-type: none"> <li>● Ad message promotes a product/service</li> <li>● Ad placement and size reflect some thought</li> <li>● Ad somewhat relates to the page where it is placed</li> </ul>	<ul style="list-style-type: none"> <li>● Ad <b>very clearly</b> promotes a product/service</li> <li>● Ad placement and size reflect <b>careful</b> thought</li> <li>● Ad <b>very clearly</b> relates to the page where it is placed</li> </ul>